

# Consortium of Universities for Global Health Business Meeting CUGH 2018

March 17, 2018, NYC

Consortium of  
Universities  
for Global Health



[WWW.CUGH.ORG](http://WWW.CUGH.ORG)

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# 9<sup>th</sup> Annual Global Health Conference Health Disparities: A Time for Action

New York, NY • March 16 – 18, 2018 • Special Satellite Sessions March 15, 2018



## Champions



## Advocates



Supporters



Medtronic Foundation



Friends

Contributors



# CUGH HISTORY

**FOUNDED 2008:** Seed funding from the Bill & Melinda Gates Foundation & Rockefeller Foundation

- Secretariat opened in Washington, DC: September 2012
- Institutional and Individual memberships
- 166 academic institutions, associations, NGOs and other partners
- Network of 30,000 individuals worldwide
- Works in an interdisciplinary manner across research, education, service and advocacy to improve health outcomes esp. for low income communities.
- Strengthens academic global health programs

[www.cugh.org](http://www.cugh.org)



# CUGH STRUCTURE

## Board of Directors:

- 15 Board of Directors
- 5 Ex-Officio positions including representatives from CDC, NIH, USAID, Lancet GH, CUGH Executive Director

## CUGH Secretariat based in Washington, DC

- CUGH Executive Director: Hon. Keith Martin, MD PC
- CUGH Deputy Director: Dalal Najjar
- CUGH Program Manager, Conference & Events: Karen Lam
- CUGH Administrative Assistant: Arisa Koyama

# CUGH BOARD OF DIRECTORS

- Michele Barry, MD, FACP, Stanford University, USA
  - Margaret Bentley, MA, PhD, University of North Carolina, Chapel Hill, USA *Secretary/Treasurer*
  - Timothy Brewer, MD, MPH, FACP, UCLA, USA (*Chair Emeritus*)
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  - Shannon Marquez, PhD, MEng, Drexel University
  - Virginia Rowthorn, JD, LL.M., University of Maryland Baltimore, USA
  - Judith Wasserheit, MD, MPH, University of Washington
- Ex-Officio Directors*
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  - King K. Holmes, MD, PhD, University of Washington
  - Vikas Kapil, MPH, PACOEM, Center for Disease Control Prevention
  - Charles Larson, MD, McGill University, Canada
  - Zoe Mullan, Lancet Global Health
  - Thomas Quinn, MD, MSc, Johns Hopkins University, NIAID, National Institutes of Health
  - Hon. Keith Martin, MD, PC, CUGH, Executive Director

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**Wafaa El-Sadr**, MD, MPH, Columbia University

**Liz Grant**, PhD, University of Edinburgh

**King K. Holmes**, MD, PhD, University of Washington

**Shannon Marquez**, PhD, MEng, Drexel University

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# INCOMING CUGH BOARD OF DIRECTORS



**Núria Casamitjana**, PhD, Barcelona Institute for Global Health (ISGlobal)

**Hester Klopper**, PhD, MBA, HonsDNurs, FANSA, FAAN, ASSAF, Stellenbosch University

**Philip Landrigan**, MD, MSc, Icahn School of Medicine at Mount Sinai

**Charles Larson**, MD, CM, FRCP(C), McGill University

**Jonathan Patz**, MD, MPH, University of Wisconsin-Madison

**Shadi Saleh**, PhD, MPH, American University of Beirut

# INCOMING CUGH EXECUTIVE COMMITTEE



**Ann Kurth**, PhD, MSN, MPH, New York University, USA; (*Chair*)



**Michele Barry**, MD, FACP, Stanford University, USA (*Vice Chair*)



**Margaret Bentley**, MA, PhD, University of North Carolina, Chapel Hill, USA (*Secretary/Treasurer*)



**Pierre Buekens**, MD, PhD, Tulane University, USA; (*Chair Emeritus*)



# CUGH MEMBERSHIP

CUGH membership has grown significantly over the past 5 years:

- As of December 31<sup>st</sup> 2013: 58 Members
- As of December 31<sup>st</sup> 2014: 108 Members
- As of December 31<sup>st</sup> 2015: 136 Members
- As of December 31<sup>st</sup> 2016: 145 Members
- As of December 31<sup>st</sup> 2017: 164 Members
- Retention Rate of 92%



# CUGH MEMBERSHIP BENEFITS

- Access to a network of over 166 member institutions;
- Access to the CUGH jobs/grants Opportunities Board, training and other online resources;
- Discounted rates to attend the annual conference and workshops;
- Networking with leading academic global health program directors, faculty, associations and international NGOs;
- Connection to a network of over 30,000 global health faculty, students and implementers;
- Contributing to & inclusion in CUGH's advocacy & communication efforts with governments, GH organizations, academia & the public;
- Opportunity to participate in CUGH committees and working groups;
- For institutional members, voting rights in CUGH elections & fielding a candidate to join CUGH's Board of Directors.



# THE CONSORTIUM OF UNIVERSITIES FOR GLOBAL HEALTH

## HOW TO JOIN

**CUGH accepts both institutions and individuals as members.**

Individual membership- visit **[CUGH.org/members/join](http://CUGH.org/members/join)**

University, association, or other not-for-profit organization interested in joining? Email **[membership@cugh.org](mailto:membership@cugh.org)**.

Or application form is available at **[CUGH.org/members/join](http://CUGH.org/members/join)**

For member benefits see **[CUGH.org/membership/member-benefits](http://CUGH.org/membership/member-benefits)**.

## HOW TO CONNECT

[CUGH.org](http://CUGH.org)

[facebook.com/CUGHnews](https://facebook.com/CUGHnews)

[twitter.com/CUGHnews](https://twitter.com/CUGHnews)

Please email **[info@cugh.org](mailto:info@cugh.org)** if you have any questions.



# CUGH's WEBSITE

[WWW.CUGH.ORG](http://WWW.CUGH.ORG)

- Academic Global health programs database
  - *CUGH Members only*
- Educational & Research products, courses, reports, conferences & awards
- Jobs, funding opportunities
  - *CUGH Members only*
- Capacity building site (TBA)
- YouTube site: CUGH TV
- Member highlights
- Interest Groups
- Social Media: @CUGHnews @CUGH\_TAC  
Facebook

# CUGH 2017- Washington, DC

- Chairs – JHU-Trish Davidson, Tom Quinn, Makerere Univ. Nelson Sewankambo
- LOC members
- Most profitable conference -\$250,000
- 1820 attendees , 50+ countries
- eBook created- Breana McKinnon



# CONFERENCE 2018

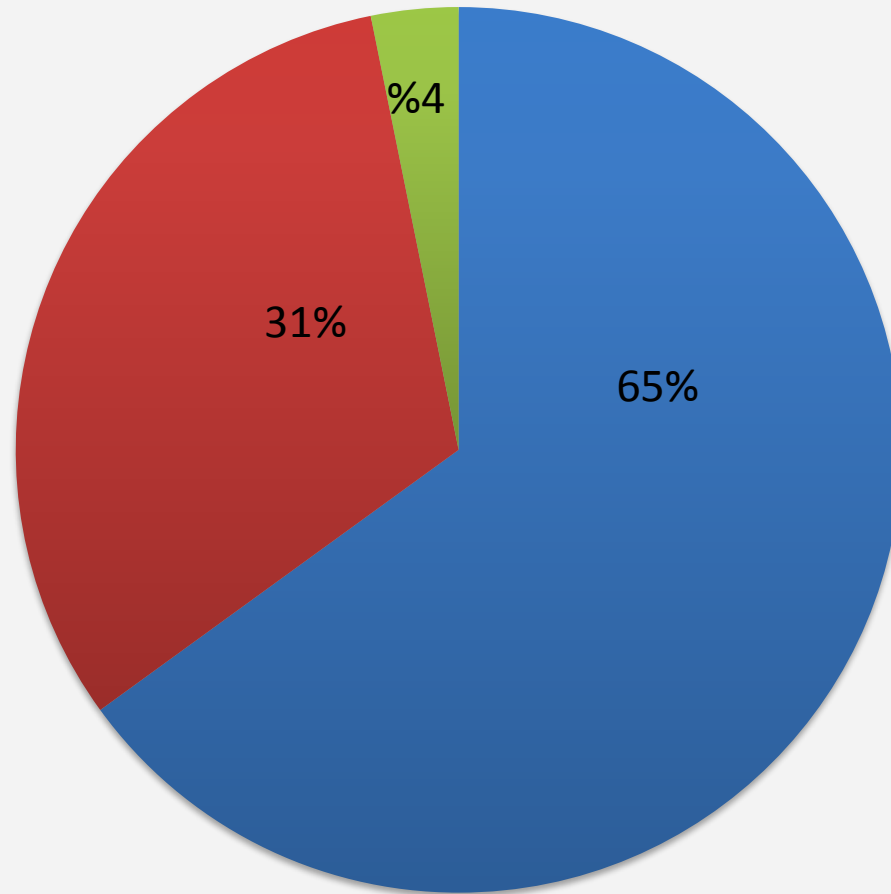
- Registration Rate- 14% higher than 2017
- 16 satellite sessions- Mar. 15
- 600 poster abstracts ( 100 more than 2017)
- ePosters
- New Track for Education-oral abstracts-undergrads, LMIC scientists
- eBook Creation
- Lancet Commissions- Pollution & Health; Pathology & Diagnostics

# CUGH FINANCES

- CUGH's Financial Status:
- 2013: Revenue \$802,413 Expenses \$952,147 Deficit: \$149,734
- 2014: Revenue \$1,088,851 Expenses \$1,183,468 Deficit: \$94,617
- 2015: Revenue \$1,299,150 Expenses \$1,353,195 Deficit: \$54,045
- 2016: Revenue \$1,423,950 Expenses \$1,459,643 Deficit: \$35,694
- 2017: Revenue \$1,441,075 Expenses \$1,274,053 Surplus: \$167,022

# REVENUE SOURCES

## REVENUE BY SOURCE 2017



■ Membership

■ Conference

■ Other( Workshops, Donations Anticipated)



# NEW REVENUE SOURCES-2018

- CDC Public Health Fellowships- sub with PHI- renewable annually for 5yrs.
- Sub with JHU UCSF to train global health practitioners in global health; 50% US, 50% int'l-5yrs (pending)
- Advocacy Grant- 2 yrs.-concept note approved
- Sub- Johns Hopkins Univ. USAID Research Training Grant –5 yrs- concept note submitted
- > 14 potential funders approached
- Expand LMIC Travel Scholarships

# CUGH COMMITTEES

## CUGH Standing Committees:

- Advocacy and Communications
- Education Committee
- Enabling systems Committee
- Executive Committee
- Finance Committee
- Membership Committee
- Research Committee





# EDUCATION

- Capacity Building
- Conference Planning for Education- dedicated track, oral presentations ( undergrad, LMICs)
- Educational Products
- GH Competency- Toolkit and Competencies
- GH Program Advisory Service – 12 mentorships
- GH Workforce – GHFP-2 Study new grads + skills deficits
- Trainee Advisory Committee- 51 campus reps, advocacy issues

# EDUCATION SUBCOMMITTEES

- Capacity Building
- Conference Planning for Education
- Educational Products
- GH Competency
- GH Program Advisory Service
- GH Workforce
- GH Undergraduate/Masters Programs
- Trainee Advisory Committee

To learn more about CUGH Committees/Subcommittees, please contact [info@cugh.org](mailto:info@cugh.org)

# CUGH WORKING GROUPS

- AFREhealth-CUGH- Quentin Eichbaum & Marietjie DeVilliers
- Global Health Law- Virginia Rowthorn
- Ethics & Best Practices- Tracy Rabin
- MSI Engagement- Shannon Marquez- reduced membership rate for MSIs
- Graduate Medical Education- James Hudspeth
- INTEREST GROUP- Oral Health- Brittany Seymour

# RESEARCH

- Global Health Journals curated- GHSP
- Lancet GH- writing workshop- Zoe Mullan
- Special edition- Annals of Global Health- Global Health Research by African Scientists- Guest Editor Nelson Sewankambo
- Climate Change & Health satellite
- Online portal - list Research Questions
- Speakers Bureau & Young Speakers Bureau

# ADVOCACY & COMMUNICATIONS

- Capitol Hill Day- Congressional meetings-Apr 6, 2017
- Press releases
- Collaborations- ASPPH, IDSA, CSIS, Research America, CUGH Members
- Pulitzer Center- Communication Training X2 ,
- 5<sup>th</sup> GH Film Festival,
- Annual GH Video Competition
- NPR-JHU Global Health Now-CUGH Untold Stories in GH Competition
- CUGHTV
- Conference Photo Display
- Social Media- Twitter @CUGHnews @CUGH\_TAC
- 51 Campus Reps. to engage students
- 11 webinars
- Monthly Bulletin – 30,000 circulation
- 18 + member visits





# FUTURE ACTIVITIES

- Membership- Mid West, MSIs, Int'l
- Finances
- Activities- consolidate – Conferences,(member events- Edinburgh, Mid-West), workshops, webinars;
- Education – Member needs;  
    global health training (CDC, USAID); AFREhealth-capacity building,
- Research – USAID Grant-strengthen members' research capabilities
- Operations- GH Program strengthening
- Advocacy & communications activities
- Mobilize Students- debt, equity, access , issues based

# 2019 CONFERENCE, CHICAGO, IL

*Save the Date:*

*March 8-10<sup>th</sup>, 2019, Satellite Sessions March 7<sup>th</sup>*

## ***Translation & Implementation for Impact in Global Health***

*Host Institutions:*

*University of Chicago,  
University of Illinois at Chicago,  
Northwestern University  
Cayetano Heredia University*

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# CUGH's UPCOMING CONFERENCES

## CUGH's Upcoming Annual Conferences:

- 2019 March 8<sup>nd</sup>- 10<sup>th</sup>, Chicago, IL- Satellite Day, March 7<sup>st</sup>  
*'TRANSLATION & IMPLEMENTATION FOR IMPACT IN GLOBAL HEALTH.'*
- 2020 April 18<sup>th</sup>- 20<sup>th</sup>, Washington, DC, Satellite Day, April 17<sup>th</sup>
- 2021 March 12<sup>th</sup>- 14<sup>th</sup>, Houston, TX, Satellite Day, March 11<sup>th</sup>



# Thank you

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