ANNUAL CUGH WEBINAR: Activities & Public Input

Dr. Ann Kurth (Chair, CUGH)
Dr. Keith Martin (Executive Director, CUGH)



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MISSION STATEMENT

➤ MISSION: CUGH supports academic institutions and partners to improve the wellbeing of people and the planet through education, research, service, and advocacy.

➤ VISION: Supporting the university as a transforming force in global health.



CUGH STRATEGIC GOALS 2018-2021

> Advocacy

- > Advocacy for member programs, activities & resources
- ➤ Realize policy changes
- Support member advocacy capabilities, engage students' advocacy activities

Education

- > Strengthen program support and mentoring
- > Increase LMIC participation, education, and training

> Research

Strengthen research capabilities and member exchanges and act as a knowledge hub

> Membership

- > Identify and meet member needs
- Build on CUGH's financial sustainability
- > Grow and retain members across disciplines and sectors



CUGH STRUCTURE

Board of Directors:

- > 15 Board of Directors
- > 7 Ex-Officio representatives from CDC, NIH, USAID, WFAIGH, CCUGH liason, Lancet GH, CUGH Executive Director

CUGH Secretariat based in Washington, DC:

- Executive Director- Dr. Keith Martin, MD
- Deputy Director- Dalal Najjar
- Program Manager, Conference & Events- Karen Lam
- Program Manager- USAID-STAR Program- Kimberly Burstein
- CDC Fellows & University Program Officer- Marissa Thomas Chan
- Program Assistant- USAID-STAR Program- Arisa Koyama
- Administration & Communications Coordinator Stephanie Natoli



CUGH BOARD OF DIRECTORS

- Michele Barry, MD, FACP (Vice Chair), Stanford University
- Margaret Bentley, PhD (Secretary/Treasurer), University of North Carolina, Chapel Hill
- Pierre Buekens, MD, PhD (Chair Emeritus), Tulane University
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- Patricia Davidson, PhD, MEd, RN, FAAN, Johns Hopkins University
- Quentin Eichbaum, MD, PhD, MPH, MFA, MMHC, FCAP, FASCP, Vanderbilt University
- Hester Klopper, M Cur, PhD, MBA, HonsDNurs, FANSA, FAAN, ASSAF, Stellenbosch University
- Joseph Kolars, MD, University of Michigan
- Ann Kurth, PhD, CNM, FAAN (Chair), Yale University

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- Jonathan Patz, MD, MPH, University of Wisconsin-Madison
- Virginia Rowthorn, LLM, University of Maryland Baltimore
- Shadi Saleh, PhD, MPH, American University of Beirut

Ex-Officio Directors

- Matthew Barnhart, MD, MPH, US Agency for International Development
- Vikas Kapil, DO, MPH, FACOEM, Centers for Disease Control and Prevention
- Keith Martin MD, CUGH
- Zoe Mullan, Lancet Global Health
- Thomas Quinn, MD, MSC, Johns Hopkins University & National Institutes of Health
- Judith Wasserheit, MD, MPH, University of Washington

CUGH COMMITTEES

CUGH Standing Committees:

- ➤ Advocacy and Communications
- Education Committee
- Global Health Operations Committee
- Executive Committee
- > Finance Committee
- Membership Committee
- Research Committee



CUGH EDUCATION SUBCOMMITTEES

CUGH Education Subcommittees:

- Capacity Building Subcommittee
- > Educational Products Subcommittee
- ➤ GH Competency Subcommittee
- > GH Program Advisory Service Subcommittee
- ➤ GH Workforce Subcommittee
- > GH Undergraduate/Masters Subcommittee
- > Trainee Advisory Committee



FUNDING SOURCES

Main sources of CUGH funding:

- > Membership: Institutional and Individual memberships
- > Annual Conference
- > CUGH Workshops
- ➤ Grants: CDC, USAID, Dr. Tom Hall, Bill & Melinda Gates' Foundation
- > Individual Donations
- > www.cugh.org

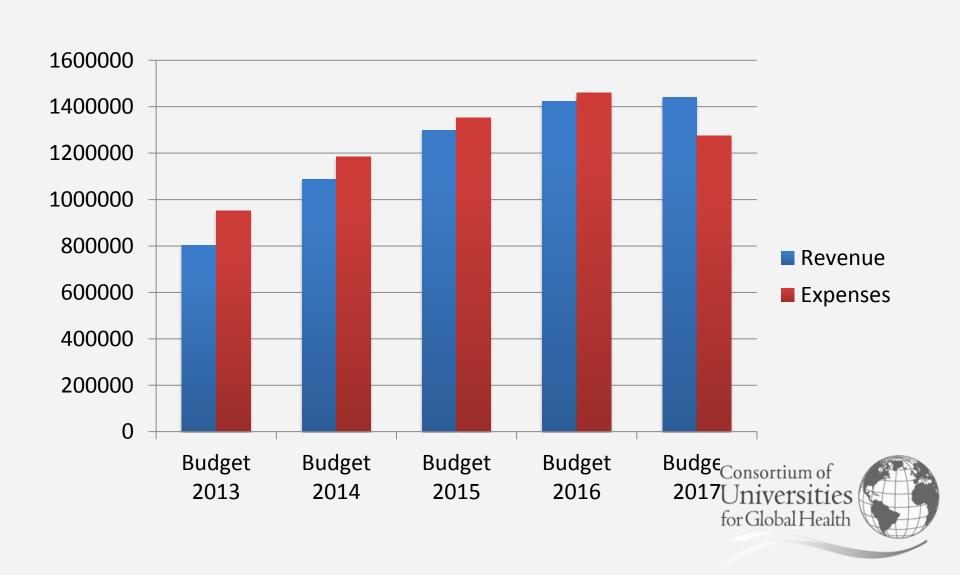


MEMBERSHIP STATISTICS

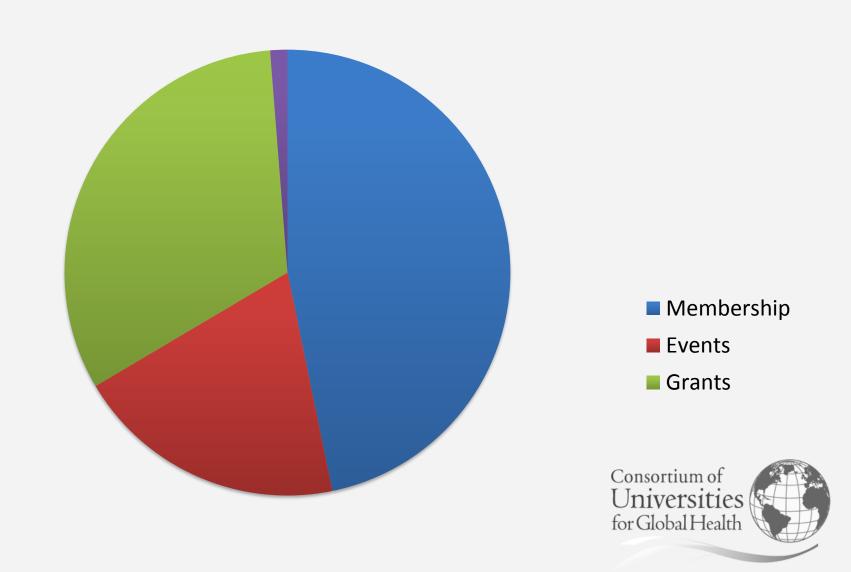
	2017 (by 12/31/2017)	2018 (* as of Nov 2018)
Total Members (Institution/ Individual)	163 / 329	177 / 375
Percent Change		+ 8.5 % / + 13.9
Members: HIC/LMIC		81% / 19% > 30 countries



CUGH BUDGET SUMMARIES



REVENUE BREAKDOWN 2018



CUGH MEMBERSHIP BENEFITS

- Institutional Membership = ALL faculty, students, staff are CUGH members;
- Access to a global network of 177 member institutions;
- Access to the CUGH Members Only section on the CUGH Website: jobs/grants opportunities board, training and other online resources;
- Discounted rates to attend the annual conference, webinars and workshops;
- Members can contribute to CUGH's conference program;
- ➤ Inclusion in CUGH's advocacy efforts with academic institutional leaders, professional associations, NGOs and international efforts;
- Participate in CUGH's committees and working groups;
- Access to Mentoring for Global Health Programs;
- Members can post CUGH's seal on their institution's website / stationary;
- Institutional members have 1 vote in CUGH's elections & can run for the Board
- ➤ Be listed on CUGH's website with a link to their programs

CUGH WEBSITE

- > WWW.CUGH.ORG
- > Academic Global Health Programs database- members
- Educational products, reports, events, member highlights, awards
- Member Center-Jobs, funding opportunities —members can see & post
- Speaker's Bureau-members only
- > Interest Groups & Discussion Forums- members only
- Events page members can post
- Capacity building platform (in progress)
- Research questions page
- > Monthly Bulletin



UPCOMING CUGH GLOBAL HEALTH CONFERENCES & SATELLITE DAYS

CUGH's Upcoming Annual Conferences:

- ≥ 2019 March 7- 10^{th,} Chicago, IL
- ≥ 2020 April 17- 20th, Washington, DC
- ≥ 2021 March 10-14th, Houston, Texas
- ≥ 2022 March 31- April 3, Los Angeles, California





March 8 to March 10, 2019 | Special Satellite Sessions March 7, 2019 | Hilton Chicago Hotel | Chicago, IL

CUGH'S 10TH ANNUAL CONFERENCE

Translation and Implementation for Impact in Global Health

March 7-10, 2019 | Chicago

Register and access more information at: WWW.CUGH2019.ORG

AWARDS AND COMPETITIONS

CUGH Annual Conference Awards:

- CUGH Awards (3)— Distinguished Leader, Mid-Career, Young Leader
- Velji Awards (4)
- Neglected Stories in Global Health (2)-Global Health Now-NPR-CUGH
- > CUGH Global Health Video Competition (2)
- Reflections Essay Contest CFHI, Loyola University, University of Pittsburgh



ADVOCACY & COMMUNICATION

- Members can share info about their programs in CUGH's monthly bulletin
- Bill & Melinda Gates Fd. GH engagement Program
- GH Hill Day in the US Congress
- Webinars >8/yr
- Annual Pulitzer Center-CUGH Film Festival –CUGH2019
- Annual Pulitzer Communications Workshop –CUGH2019
- Lancet- Global Health Academic Writing Workshop
- Stories from the Field -YouTube



STUDENT ACTIVITIES

- > Conference- student led Global Health Day, session
- Committees-TAC, representatives participate in all CUGH committees and Subcommittees
- > Advocacy Issues eg. student debt, gun violence
- Networking
- Campus Representative Program (75 members)



ENGAGEMENT WITH LMICs

- > CUGH and AFREhealth Working Group
- LMIC representation on CUGH's conference planning, Board, Committees
- > Trainers- Capacity Building Program
- Curricula Development/mentorship
- > Training research manuscript writing (Lancet GH)
- Conference Travel Scholarships- donate at cugh.org
- > HIC-LIC Membership sponsorship program



NEW INITIATIVES

- > USAID- STAR Global Health Training Program
- CDC Global Health Fellows Training Program
- ➤ Bill & Melinda Gates Foundation Global Health Engagement Initiative
- Dr. Tom Hall Small Education Grants Program
- ➤ Collaborating with CUGH members on their Global Health Conferences e.g. Beirut-AUB



MEMBERS PROVIDE GUIDANCE TO CUGH

- What activities/products would add value to your membership?
- ➤ What do we do that provides you with the most value? Least value?
- How can we increase engagement across your campus?
- What undergraduate or graduate global health programs do you have?
- > SHARE THIS INFORMATION AT INFO@CUGH.ORG





THE CONSORTIUM OF UNIVERSITIES FOR GLOBAL HEALTH

HOW TOJOIN

CUGH accepts both institutions and individuals as members.

See CUGH.org/members/join and follow the membership link.

If your university, association, NGO or organization engaged in global health has any questions regarding joining CUGH, please email **membership@cugh.org**.

For a full list of member benefits see CUGH.org/membership/member-benefits.

HOW TO CONNECT

CUGH.org facebook.com/CUGHnews twitter.com/CUGHnews Email info@cugh.org



Thank you



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