



A woman is seen from the back, carrying a baby on her back in a white cloth. She is standing on a wooden platform over water, looking out of a window in a wooden building. The window has a blue frame and contains some items. The building is made of vertical wooden planks. The water is dark and reflects the light.

The United Nations reproductive health and rights agency

A group of young people, mostly of Asian descent, are gathered closely together, smiling and making peace signs. They are wearing headbands with the UNFPA logo and text. The image has a warm, golden-yellow color cast. The text "Ensuring reproductive rights for all" is overlaid on the left side of the image.

Ensuring reproductive rights for all

Our mission and mandate

What is our mandate?

The mandate of **UNFPA** was established by the UN Economic and Social Council in 1973 and reaffirmed in 1993. In 1994, the International Conference on Population and Development (ICPD) set out an agenda to deliver inclusive, equitable and sustainable global development, which is affirmed by the Sustainable Development Goals.

The ICPD Programme of Action marked a fundamental shift in global thinking on population and development issues, moving away from demographic targets to a focus on the needs, aspirations and rights of individuals. The Programme of Action asserted that everyone counts, that the true focus of policy must be centred on the improvement of lives and that the measure of progress should be the extent to which we address inequalities. This is the vision that drives the work of **UNFPA**.

What is our mission?

**To deliver a world where
every pregnancy is wanted,
every childbirth is safe and
every young person's
potential is fulfilled.**

Our Strategic Plan 2018-2021

Universal access to sexual and reproductive health and rights for all is our strategic goal.



End unmet need for family planning

Unmet demand for family planning translates into nearly 89 million unintended pregnancies annually in developing countries. **UNFPA** enables more women to exercise their right to decide whether, when and how often to become pregnant. Increased access to contraception also leads to fewer abortions and reduces risks to women's health, ultimately helping to lower poverty and inequalities.

End maternal death

Every day, 830 women die during pregnancy or childbirth. **UNFPA** makes pregnancy and delivery safer in developing countries by increasing access to obstetric care, providing life-saving medicines and medical equipment and educating health-care workers.

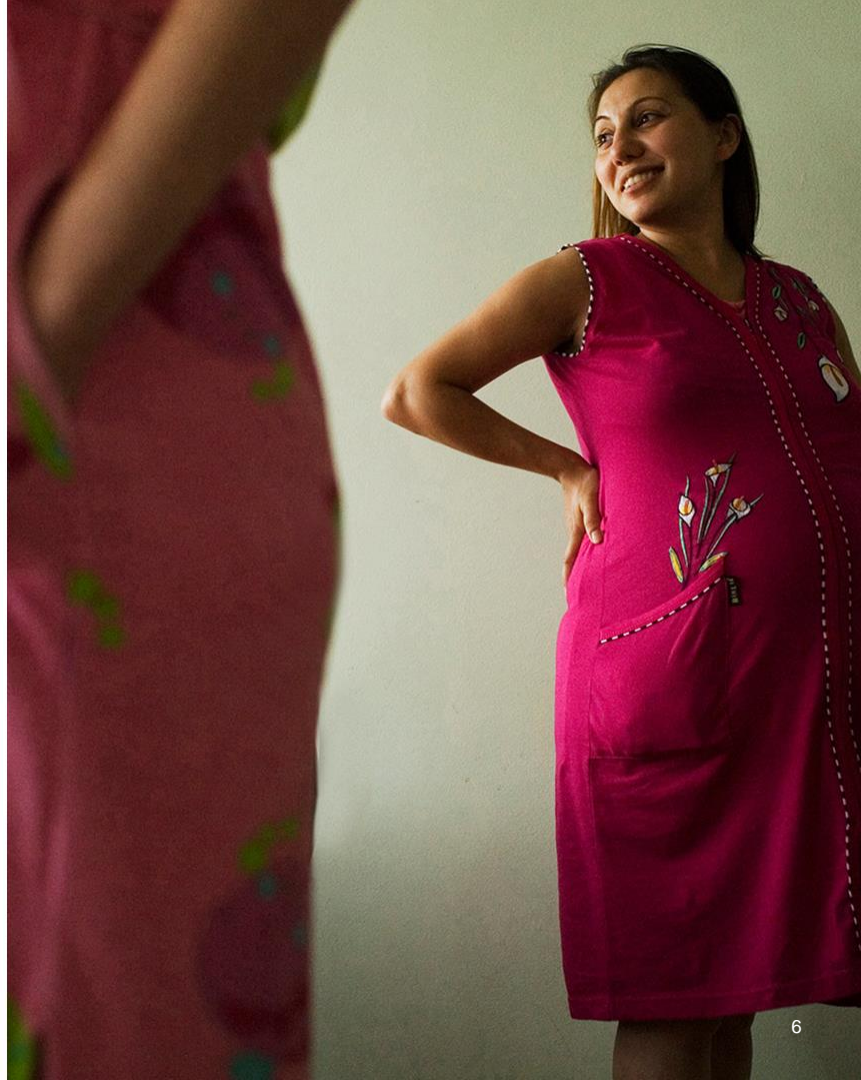
End violence and harmful practices against women and girls

Young people aged 10 to 24 account for about 24 per cent of the world's 7.6 billion people. **UNFPA** helps young people, especially adolescent girls, remain healthy and avoid pregnancy. We also fight to end violence against women and girls and protect them from harmful practices that prevent them from realizing their full potential.

We lead with a purpose



Our mission and mandate set us apart from any other organization. We are the lead United Nations entity for sexual and reproductive health and rights for all. We are improving lives in over 155 countries, home to more than 82 per cent of the world's population. Our determination and passion make us a catalyst for progress, now and in the future.





We promote rights, safety and dignity



We fight for the protection and dignity of women and girls every day. We work to ensure women and adolescent girls can access basic sexual and reproductive health care and exercise their rights — even in some of the most dangerous and volatile places in the world.

We advance equality



We empower women and girls to take their rightful roles in society. We involve men to ensure equality can be achieved by all. We deliver transformative results through innovative education, training and support, and galvanize our partners and colleagues in the field to do the same. We fight to ensure that the sexual and reproductive health and rights of women and men remain at the very centre of development to help achieve the 2030 Agenda for Sustainable Development.



We leave no one behind



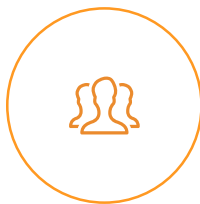
Everyone should have the opportunity to reach their full potential, regardless of race, nationality, religion, sexual orientation, age or gender. We are passionate and committed to improving the well-being of individuals and communities across the globe. We stand up to those who do not believe in, or oppose, this essential right.

Our partners



Government

- Donor governments
- Developing country governments
- Political influencers



Public

- Academia
- General public
- Interested citizens
- Youth



Private

- Civil society
- Corporations
- Foundations
- Non-parliamentary influencers
- Communities
- Media

Our themes for engagement

Mission	<p>To deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled</p>		
Transformative results	<p>End unmet need for family planning</p>	<p>End maternal deaths</p>	<p>End violence and harmful practices against women and girls</p>
Engagement theme	<p>Sexual and reproductive health and rights</p>	<p>Safe birth</p>	<p>Progress for women and girls</p>
Position of UNFPA	<p>People have the right to choose if and when to have children</p>	<p>Every woman has the right to safe pregnancy and childbirth</p>	<p>Women and girls have the right to live safe and secure lives</p>
Role of UNFPA	<p>UNFPA empowers people to manage their sexual and reproductive health</p>	<p>UNFPA promotes and protects the health of woman during pregnancy and childbirth</p>	<p>UNFPA enables women and girls to fulfill their potential by preventing and tackling abuse against them</p>



UNFPA Strategic Partnerships

General Principles for Strategic Partnerships

Principles of relevance. Partnerships shall: enhance the brand of UNFPA and efficiently contribute to the achievement of its Transformational Results; provide value to UNFPA ensuring that wins are higher than the costs of the partnership; be properly supported by resources for the sustainability of the partnership.

Precautionary Principles. Partnerships shall exclude all risks for the brand reputation of UNFPA. Due diligence and risk mitigation tools must be used to assess the operations, reputation, sustainability strategies and tools of potential partners in all their sphere of influence, before entering into a partnership.



Strategic Partnerships with a Purpose

Consolidation and brand positioning of UNFPA

Reach

Resource
Mobilization

Brainpower

Alliances for
conductive
environment

An example of REACH partnership

Safe Birth Even Here Campaign

A year ago, Sonaldo was delivered in Beaumont, Haiti where Hurricane Matthew had left a trail of devastation just one month earlier. He was delivered by Kétia Lizaire, a UNFPA midwife.



HAPPY
SAFE BIRTH EVEN HERE
DAY

Safe Birth Even Here **Campaign Pledge**

“I believe that all women and girls have a right to safe pregnancy and birth. I am committed to the Safe Birth Even Here campaign, and lend my voice to ensuring that all women in humanitarian and fragile situations have access to reproductive healthcare, including antenatal care, emergency obstetric care and safe delivery services to reduce needless maternal deaths. I am joining a global movement by the private sector to advance maternal health for women living in areas affected by, or prone to, conflicts or natural disasters.”

An example of Brainpower partnership **CUGH and UNFPA**

The Consortium of Universities for Global Health (CUGH) and UNFPA signed a Memorandum of Understanding in 2017 to establish a long-term cooperation and partnership in the advancement of the sustainable development agenda, specifically in promoting corporate social responsibility within the maternal health, sexual and reproductive health and rights (including family planning), gender, and data.

Areas of Cooperation

- Education, training and research opportunities;
- Co-designing projects and events to take place locally, regionally and/or globally; and
- The development of flagship programs that further advance partnerships around the sustainable development agenda.



www.unfpa.org

