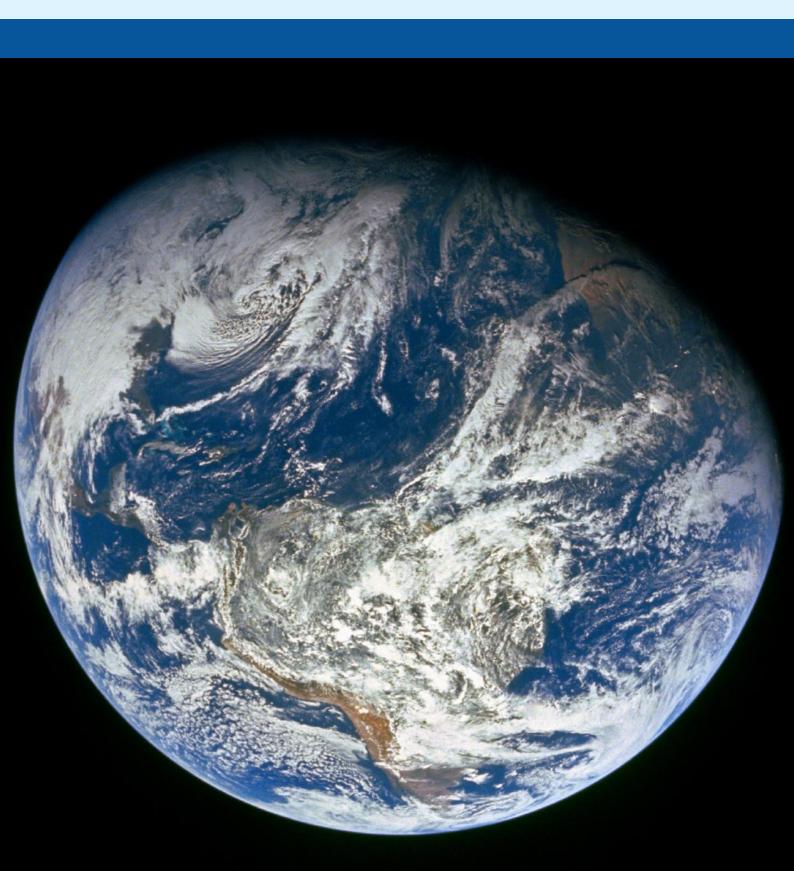


### **ANNUAL REPORT 2020**

A TIME OF GREAT CHALLENGES AND GREAT OPPORTUNITIES TO ADDRESS CRITICAL GAPS IN GLOBAL HEALTH AND DEVELOPMENT





Dear Colleague,

This year has been unlike any other in memory. Our hearts go out to those who have lost loved ones due to the SARS-CoV-2 pandemic that has ravaged the world. As of the writing of this letter, more than 60 million people have been infected with the virus, and tragically more than 1.4 million people have perished from it. These statistics do not reflect the terrible, unseen human costs this virus has inflicted on the families who lost loved ones and those who have sustained debilitating long-term sequelae. It has threatened nearly every sector in every country and has undone decades of development work which has been particularly devastating to minority and impoverished communities. The pandemic has certainly caused immense stress to our academic institutional members across their research, education, and service mandates. However, in the midst of this threat, one thing is clear: this is a moment when the value and need for global health has never been more evident. It is an opportunity to address longstanding development challenges, and a chance to build forward, better.

At CUGH we adapted quickly to this new environment. Our staff began working from home, we cancelled our 2020 conference, shifted our 2021 annual meeting to a virtual format, nearly tripled our production of webinars, built new partnerships to share knowledge, created a Covid-19 specific weekly newsletter that aggregated important information useful to the global health community and navigated a challenging political environment in the US and globally. Through a Bill and Melinda Gates Foundation Grant that was specific for the US, we created a network of academics to engage with their elected officials both at the federal and state level. We provided free online training programs to strengthen our members' skills in communicating to the public and policymakers. We also ran a very successful Global Health Hill Day prior to the November US election where our members had 84 meetings with US Congressional offices.

Although the pandemic has essentially neutralized face-to-face meetings, we see this as an opportunity to use online platforms to engage our colleagues from around the world. To this end, we have strengthened our committees and subcommittees, created new working groups and deepened our relationships with likeminded organizations around the world including: the African Forum for Research and Education in Health and institutions in Latin America, Europe, and Asia. Research done through our involvement with USAID's Sustaining Technical and Analytic Resources Initiative (STAR) once again confirmed that a top priority for our colleagues in low income countries is to strengthen their training capabilities to address critical deficits in human resources. Some of our committees' priorities have been realigned to achieve this objective.



To deepen our relationships with our overseas members we are in the early planning stages to hold a series of virtual satellite meetings in their countries. We hope this will reduce barriers to collaboration and sharing the work people are doing around the world.

Our Trainee Advisory Committee has been producing important products to address the needs of students. Our campus representative program doubled this year to nearly 150 trainees. Half of them are in institutions outside North America.

As we look to the future, we know that the coronavirus pandemic will still be with us through most of 2021. We will build on our activities to strengthen our members' capabilities across research, education, service and advocacy to improve the health of people and that of the planet. We will continue to be particularly focused in addressing the needs of low resource communities. Our work in tackling climate change and other environmental challenges before us will continue to grow.

We are deeply grateful for the support and partnership our members have given to us. None of our work would occur without your membership in CUGH. We would also like to thank the extraordinary members who serve on our committees, sub-committees and the Board of Directors. They are all volunteers who work very hard to advance our mission. Finally, we are indebted to our superb team at the secretariat, Dalal, Jenna, Julia, Monica and Roara, who have been working tirelessly from home to implement our activities. It has not been easy for them, but they have done an outstanding job.

Next year will be a challenging one, but with your enduring support we will get through this together. This is global health's moment to address the acute challenge of the pandemic, long-standing disparities, environmental threats and apply the research that is produced to improve the lives of people around the world, particularly those who are least advantaged.

Sincerely,

Hon. Keith Martin MD, PC

**Executive Director** 

Keith Martin

Michele Barry, MD, FACP Chair, CUGH Board of Director Senior Associate Dean of Global Health, Stanford University

Michiel & Band



# **ABOUT CUGH**

The Consortium of Universities for Global Health (CUGH) is a leading, academic based, non-profit, global health organization that is based in Washington, DC. Our mission is to improve the health of people and the planet through research, education, advocacy and service. We facilitate interdisciplinary collaborations between academia and other sectors (NGOs, government, think tanks, the private sector and multilateral organizations) to share and implement knowledge that will address the domestic and global challenges We assist members to build countries face. capacity, share expertise, create partnerships and strengthen their academic programs. We are dedicated to creating equity and reducing health disparities everywhere. CUGH promotes mutually beneficial, long-term partnerships universities in resource rich and resource poor develop human strengthen institutions' capabilities to address the challenges they face. It is a source of expertise across many biomedical and non-biomedical fields that can strengthen training and service capabilities. CUGH is a knowledge hub for best practices and educational material and we are committed to translating knowledge into action.

Our membership includes over 182 academic institutions and partners in over 39 countries. In addition we have a network of 30,000 global health professionals worldwide.

# MISSION: CUGH SUPPORTS ACADEMIC INSTITUTIONS AND PARTNERS TO IMPROVE THE WELLBEING OF PEOPLE AND THE PLANET THROUGH EDUCATION, RESEARCH, SERVICE, AND ADVOCACY.

CUGH continues to make progress representing university-based global health programs and promoting a broad base of understanding amongst the public and policymakers of the unique role global health can play to improve health equity, security and prosperity.

CUGH is governed by a Board of Directors comprised of academic global health leaders from a diverse set of disciplines in both health-and non-health related fields. It is managed by a Secretariat based in Washington, DC.



# HISTORY AND BACKGROUND

CUGH is a product of the expanding interest in global health worldwide. The concept of an association of universities involved in global health was first introduced in 2005 when Dr. Gerald Keusch invited leaders from some of the foremost US and Canadian university-based global health centers to a meeting at Boston University to discuss whether a consortium should be formed.

Two years later, in September 2007, Dr. Jaime Sepulveda chaired an international conference of global health experts in San Francisco, co-hosted by the University of California, San Francisco (UCSF), Global Health Sciences (GHS), and the Bill and Melinda Gates Foundation (BMGF). During that conference, funding was secured from the BMGF to develop initial planning for the consortium and to hold an Inaugural Meeting in September 2008 in San Francisco. This gathering brought together representatives from 24 universities along with individuals from the Gates and Rockefeller Foundations, the Fogarty International Center, and the Gladstone Institute. The participants generated a vision for the organization and provided the impetus to establish a board of directors and a formal consortium structure. Following that meeting, the Rockefeller Foundation provided a grant to help sustain the nascent consortium and enable it to move to formal incorporation as a non-profit entity.

CUGH's first Annual Meeting was held on September 14-15, 2009 at the National Institutes of Health (NIH) in Bethesda, Maryland.

Made possible in part by a BMGF Conference Grant, the meeting entitled "The Future of Global Health: Funding, Development, Research, and Education," was attended by 287 participants. The first steps to enroll dues-paying institutional members were taken at Bethesda when CUGH's membership program was introduced. In 2010, under the direction of then CUGH Chair, Dr. Haile Debas, UCSF was awarded a three-year grant from the BMGF to accelerate the development of CUGH.

In 2009, CUGH entered into merger discussions with the Global Health Education Consortium (GHEC). This group was founded in 1991 to facilitate and enhance global health education in health professional schools and residency programs. The merger presented the opportunity to combine the best ideas, programs, policies, and procedures from each organization and consider new ideas and programs. The first formal step toward a CUGH-GHEC merger took place on 2011 January 4, when a Memorandum Understanding was signed, creating a framework and process to discuss and negotiate the merger. Several committees were formed to provide quidance and contribute to the merger process. In December 2011, the merger between CUGH and GHEC was completed and retained the name, CUGH. Results of the merger included a stronger membership base and the expansion of educational resources. In September 2012, Dr. Keith Martin was hired as its founding Executive Director and a permanent secretariat was then created in Washington, DC.

# **CUGH AT A GLANCE**

182

institutional members based in 39 countries

30,000

global health practitioners in the CUGH network 28,476

active subscribers on the CUGH mailing list

31

open access webinars produced in 2020 countries

6,183

sites attended the webinars

18

volumes of CUGH's weekly COVID-19 newsletter were released

12

bulletins released throughout the year

6

committees

7

subcommittees

8

working groups

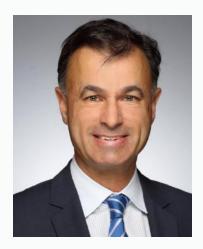
10.2

thousand Twitter followers (@CUGHnews) 2

newly revamped websites: cugh.org and cugh2021.org

# SECRETARIAT

The Consortium of Universities for Global Health is run by a secretariat based in Washington, DC.



Keith Martin, MD, PC

Executive Director executivedirector@cugh.org



Dalal Najjar

Deputy Director

dnajjar@cugh.org



Jenna Smith

Events & Membership
Engagement Manager
jsmith@cugh.org



Julia Zygiel

Administration &

Communications Coordinator
jzygiel@cugh.org



University Liaison Program
Officer (PHI/CDC Fellowship
Program)
rmichael@cugh.org



Monica Gilsanz

Advocacy & Communications

Project Officer

mgilsanz@cugh.org

# **BOARD OF DIRECTORS**

(AS OF DECEMBER 2020)

CUGH is governed by a Board of Directors comprised of academic global health leaders from a diverse set of disciplines in biomedical and non-biomedical fields. Board members are elected from the general membership. The Nominations Committee reviews nominations and a slate of candidates is developed to stand for election. The CUGH Board has 16 board members (15 regular members and 1 TAC (student) member) and 5 ex-officio (non-voting) members. CUGH Board of Directors serve three-year terms.



Michele Barry, MD, FACP (Chair)

Senior Associate Dean of Global Health, Stanford University



Joseph Kolars, MD (Vice Chair)

Senior Associate Dean for Education and Global Initiative, University of Michigan Medical School



Ann Kurth, PhD, CNM, FAAN (Chair Emeritus)

Dean, Yale University School of Nursing



Phil Landrigan, MD, MSc (Treasurer)

Director of the Global Public Health Program and Global Pollution Observatory, Boston College



Priscilla Auguste, MHS (TAC Student Representative)

Fourth-year medical student, Ross University School of Medicine



Agnes Binagwaho, MD, M(Ped), PhD

Vice Chancellor, University of Health Equity, Rwanda



Núria Casamitjana, PhD

Education and Training Director, ISGlobal, Barcelona Institute for Global Health, Spain



Quentin Eichbaum, MD, PhD, MPH, MFA, MMHC, FCAP, FASCP

Director of the Vanderbilt Pathology Program in Global Health, Vanderbilt University

# **BOARD OF DIRECTORS**

(CONTINUED)



Wafaa El-Sadr, MD, MPH, MPA

Director of ICAP at Columbia University and Director of the Global Health Initiative, Mailman School of Public Health



Hester Klopper, M Cur, PhD, MBA, HonsDNurs, FANSA, FAAN, ASSAF

Deputy Vice Chancellor of Strategy and Internationalization, Stellenbosch University, South Africa



Charles Larson, MD, MSc

Senior Advisor of McGill University Global Health Programs, National Coordinator of the Canadian Coalition for Global Health Research, Canada



Maureen Lichtveld, MD, MPH

Dean, Graduate School of Public Health, University of Pittsburgh



Jonathan Patz, MD, PhD

Director of the Global Health Institute, University of Wisconsin-Madison



Virginia Rowthorn, JD, LLM

Executive Director of the University of Maryland, Baltimore's Center for Global Education Initiatives, University of Maryland, Baltimore



Shadi Saleh, PhD, MPH

Founding Director of the Global Health Institute, American University of Beirut, Lebanon



Gavin Yamey MD, MPH, MA

Director of the Center for Policy Impact, Duke University

# **EX-OFFICIO MEMBERS**

(AS OF DECEMBER 2020)

Ex-Officios serve on CUGH's Board as non-voting members. They are invited to the Board because they have a particular skill set the organization needs or represent an institution important to CUGH. Their term is for one year and is renewable.



Vikas Kapil, DO, MPH, FACOEM

Acting Principal Deputy Director, CDC Center for Global Health Leadership



Keith Martin, MD, PC

Executive Director, Consortium of Universities for Global Health



Zoë Mullan

Editor-in-Chief, The Lancet Global Health



Thomas Quinn, MD, MSC

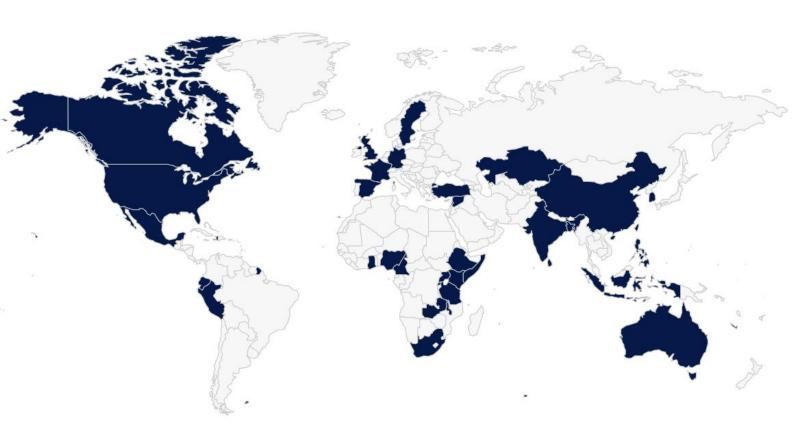
Chief of the International HIV/STD Section, National Institute of Allergy and Infectious Diseases at the National Institutes of Health



Judith Wasserheit, MD, MPH

Chair of Global Health, University of Washington

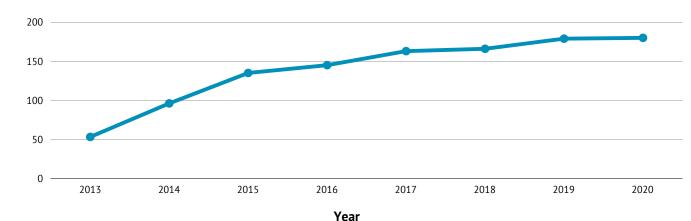
# **INSTITUTIONAL MEMBERSHIP**



CUGH member institutions are present in all countries that are shaded blue on the map.

# MEMBERSHIP GROWTH

Membership growth and strengthening member benefits has been a priority for CUGH. The chart below shows CUGH's growth in institutional membership. CUGH currently has 182 institutional members in 39 countries and 374 individual members.



No. of institutional

11

# **CUGH MEMBER INSTITUTIONS**

(AS OF DECEMBER 2020)

The following are CUGH's institutional members for 2020. They include full, associate, affiliate members and partners. Information on how to join CUGH and the benefits of membership can be found at www.cugh.org. Rates are along a sliding scale based on whether an institution is in a high, upper-middle, low middle or low income country based on World Bank rankings. When an institution becomes a member every person who has an email from that institution becomes a CUGH member.

- Academy of Health Sciences
- AFREHealth
- African Centre for Global Health and Social Transformation
- · Aga Khan University
- Albert Einstein College of Medicine
- American Association of Medical Colleges (AAMC)
- American Dental Education Association (ADEA)
- American University of Antiqua
- American University of Beirut
- Arhnold Global Health Institute/Icahn School of Medicine at Mount Sinai
- Association of Schools and Programs of Public Health (ASPPH)
- Association of American Veterinary Medical Colleges (AAVMC)
- Barcelona Institute for Global Health
- Bay Area Global Health Alliance
- Baylor College of Medicine
- · Boston College
- · Boston University
- BRAC University
- · Brown University
- California University of Science and Medicine
- Canadian Coalition for Global Health Research (CCGHR)

- Case Western Reserve University
- Commission on Graduates of Foreign Nursing Schools (CGFNS International, Inc.)
- Charles Drew University
- Child Family Health International
- College of Medicine, University of Ibadan
- Columbia University
- CORE Group
- · Cornell Medical College
- · Covenant University
- CRDF Global
- CSIS Global Health Policy Center
- CUNY Graduate School of Public Health & Health Policy
- Dartmouth College
- Direct Relief
- Drexel University
- Duke University
- Eastern Virginia Medical School
- Educational Commission for Foreign Medical Graduates (ECFMG)
- Emory University
- Florida International University
- Friends in Village
- Development Bangladesh (FIVDB) USA
- Friends in Village
   Development Bangladesh
   (FIVDB) Bangladesh

- Fudan University
- George Mason University
- George Washington University
- Georgetown University
- Global Health Council
- Harrisburg University of Science and Technology
- Harvard University (Harvard Global Health Institute)
- Hofstra University
- Howard University
- Indiana University
- Instituto Nacional de Salud Publica (INSP)
- International Cancer Experts Corps, INC (ICEC)
- · Jazeera University
- Johns Hopkins University
- JW LEE Center for Global Medicine/ Seoul National University
- Kaiser Permanente Northern California Global Health Program
- Kamuzu College of Nursing
- Karolinska Institute
- Kazakh National Medical University
- Kesmonds University
- Kibale Forest Schools Program
- Kilimanjaro Christian Medical University College

- Loma Linda University
- London School of Hygiene & Tropical Medicine
- Long Island University, Brooklyn
- · Loyola University
- · Makerere University
- Mayo Clinic College of Medicine
- McGill University
- McMaster University
- Medical College of Wisconsin
- Medical University of South Carolina (MUSC) Center for Global Health
- Memorial Sloan Kettering Cancer Center (MSKCC)
- Michigan State University
- Morehouse College-School of Medicine
- Morgan State University
- Muhimbili University of Health and Allied Sciences
- Mulungushi University
- National Taiwan
   University, College of Public Health
- New York Institute of Technology Center for Global Health
- New York University School of Global Public Health
- Northeastern University
- Northwestern University
- Ohio State University
- · Ohio University

# **CUGH MEMBER INSTITUTIONS**

(AS OF DECEMBER 2020)

- · Old Dominion University
- · Philippine Council for Health Research and Development, Department . of Science and Technology
- · Queensland University
- Research America
- Rice University
- · Rush University
- · Rutgers-The State University of New Jersey
- · Saint Louis University, College for Public Health and Social Justice
- · San Diego State University
- SEMA
- Sri Siddhartha Academy of Higher Education
- St. Catherine University
- St. George's University
- St. John of God College of Sciences
- Stanford University
- Stellenbosch University
- · Sun Yat-Sen University, School of Public Health
- SUNY Downstate College of Medicine
- SUNY Stoneybrook
- SUNY Upstate Medical University
- Texas A&M University
- · Texas Children's Hospital
- · Texas Tech University, Lubbock
- Thomas Jefferson University
- · Touro University

- · Tufts University
- **Tulane University**
- Tumaini Foundation
- **Uniformed Services** University of the Health Sciences
- Universidad Peruana Cayetano Heredia
- Universidad San Francisco de Quito
- Université de Montréal
- University at Buffalo (SUNY at Buffalo)
- · University of Alabama, Birmingham
- · University of Alberta
- · University of Applied Sciences Fulda
- University of British Columbia
- · University of California, Berkeley
- University of California, **Davis**
- · University of California, Irvine
- University of California, Los Angeles
- · University of California, San Diego
- · University of California, San Francisco
- University of Chicago
- University of Edinburgh
- University of Florida
- · University of Georgia
- University of Global **Health Equity**
- University of Hawaii -System
- University of Hong Kong

- · University of Illinois at Chicago
- · University of Iowa
- University of Kansas **Medical Center**
- · University of Kentucky
- · University of KwaZulu-Natal
- University of Manitoba
- · University of Maryland, Baltimore
- University of Maryland, College Park
- · University of Massachusetts Dartmouth
- · University of Medicine and Health Sciences, **UMHS Global Health** Institute
- · University of Miami
- · University of Michigan, Ann Arbor
- University of Minnesota,
   VetAgro Sup Academic Health Center, Center for Global Health and Social Responsibility
- · University of North Carolina Chapel Hill
- · University of Notre Dame
- · University of Pennsylvania
- University of Peradeniya,
   Wright State University Sri Lanka
- University of Pittsburgh
- University of Southern California

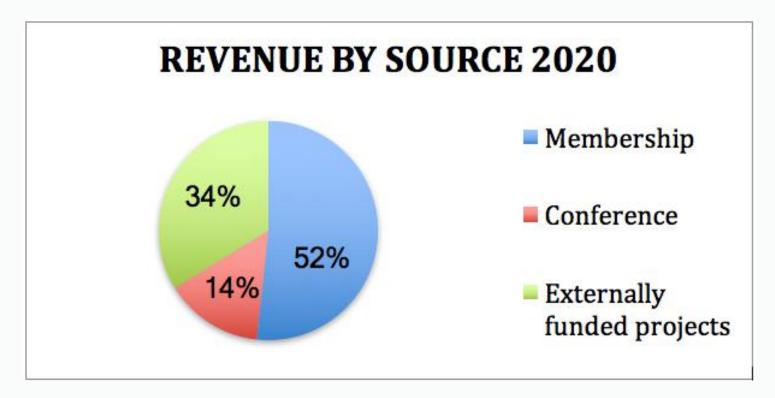
- · University of Texas at Houston
- · University of Texas Health Science Center, San Antonio
- · University of Texas Medical Branch, Center for Global Health Education
- · University of Texas Southwestern Medical Center, Dallas
- University of Toronto
- University of Utah
- · University of Uyo -Nigeria
- University of Vermont College of Medicine
- · University of Virginia
- University of Washington
- University of Melbourne University of Wisconsin, Madison
  - USAID STAR Project
  - Vanderbilt University

  - Virginia Commonwealth University
  - Wake Forest University
  - · Washington State University
  - · Washington University in St. Louis
  - Wayne State University
  - West Virginia University School of Medicine

  - Yale University
  - Yantalo Peru Foundation
  - Yonsei University Health System

# REVENUE SOURCES

CUGH 's annual revenue by sector:



CUGH exercises tight fiscal control. We will continue to apply for grants to execute projects consistent with our mission to support the many initiatives CUGH committees, subcommittees and working groups are engaged in. One of our primary objectives is to continue to diversify our sources of revenue. This diversification will help to sheild the organization from any economic challenges that may exist in the future.

# COMMITTEES AND SUBCOMMITTEES

CUGH has several committees and subcommittees that support the organization's mission. Committees are open to CUGH individual and institutional members (except the Executive and Finance Committees).

# **EXECUTIVE COMMITTEE**

Chair: Michele Barry

The Executive Committee shall consist of the Board Chairperson, Vice-Chairperson, Secretary-Treasurer, past chair of the Board, Executive Director (non-voting, ex-officio) and any other Directors the Board deems necessary and appropriate. When the Board of Directors is not in session, the Executive Committee shall have and may exercise all of the powers of the Board of Directors, except to the extent, if any, that such authority shall be limited by a resolution adopted by a simple majority of the meetings as updates to the current financial status as well as additional meetings as needed for policy revision and review. Directors in office; provided however, that neither the Executive Committee nor any other committee shall have the power to amend the Articles of Incorporate or the Bylaws of the consortium.

# FINANCE COMMITTEE

Chair: Philip Landrigan

The Finance Committee advises the Executive Director on the financial management of the organization. The Finance Committee reviews and approves the organization's financial policies and procedures. The Committee reviews the annual budget and financial reports for submission to the Board of Directors for approval. Participation in the Committee involves regular monthly phone meetings as updates to the current financial status as well as additional meetings as needed for policy revision and review.

# **ADVOCACY AND COMMUNICATIONS COMMITTEE**

Chair: Keith Martin

This committee identifies advocacy issues and ways in which these issues can be advanced to affect policy development and its implementation. It is committed to bridging the gap between research produced and policies and programs developed that will address the organization's mission to improve the health of people and the planet. It mobilizes both members and nonmembers to affect change through educating the public and policymakers. With a grant from the Bill and Melinda Gates Foundation, CUGH created a network of academics in the US to engage with their elected officials.

This network shared widely the importance of US leadership and funding for global health programs and key US departments. This included holding a virtual Hill Day that involved 84 meetings with Congressional offices and global health practitioners. Free online training sessions were provided on how to engage the media, the public, and Congress. As the US approached the November 3rd election, CUGH shifted its efforts to inform the public on how they can vote. As part of these efforts, CUGH launched a gallery of "Global Health Leaders who articulated the importance of voting." Nineteen global health professionals explained why they believe everyone should participate in the upcoming election. Through these various efforts, CUGH hoped to increase voter turnout.

CUGH produced a monthly bulletin, 18 weekly newsletters on Covid-19 and expanded its social network.

# RESEARCH COMMITTEE

Chairs: Peter Kilmarx and Judith Wasserheit

The Research Committee's goal is to carve out avenues for expanding collaborative global health research and research training. The committee is dedicated to sharing, evaluating and advancing strategies that promote global health research.

# **MEMBERSHIP COMMITTEE**

Chair: Charles Larson

The Membership Committee is responsible for identifying a strategy for growth and maintaining CUGH's membership base. CUGH recognizes that in order to make its global health initiatives and partnerships viable and sustainable over time it needs to maintain a growing network of engaged members that share CUGH's mission. The committee strives to build and diversify CUGH's membership and engage institutions from around the world and across biomedical and non-biomedical disciplines.

# **GLOBAL HEALTH OPERATIONS COMMITTEE**

Chairs: Joseph Kolars and Christine Rapalje

The Global Health Operations Committee identifies and develops guidelines and examples of innovations that enhance university administrations' procedural and financial activities in order to strengthen their global health, education, research, and service activities.

# **EDUCATION COMMITTEE AND SUBCOMMITTEES**

Chairs: James Hudspeth and Tracy Rabin

This committee works in collaboration with its subcommittees to strengthen global health programs across a range of biomedical and non-biomedical disciplines. As a collective they worked to develop competencies, identify educational products, build capacity, strengthen educational programs, and provide mentorship to educational program leads. There is also a very active student led group that identifies the specific needs of trainees. The subcommittees include:

### **Capacity Building Subcommittee (CBS)**

Co-chaired by Andrew Dykens and Aniruddh Behere

This subcommittee identifies and aggregates training needs from institutions in low-resource settings and potential trainers and educational products that could be of use to strengthening training capabilities in low resource settings. It has a specific capacity building website (<a href="www.cughcapacitybuilding.org">www.cughcapacitybuilding.org</a>) that helps to connect training needs in low income institutions with trainers and needed curricula.

### **Educational Products Subcommittee (EPS)**

Chaired by Lisa Adams and Cristina Redko

This subcommittee reviews, recommends and identifies educational products. It assures the quality of the educational products posted on CUGH's website.

# **EDUCATION COMMITTEE & SUBCOMMITTEES**

### **Global Health Competency Subcommittee**

Chaired by Carlos Faerron Guzmán

This subcommittee defines global health competencies appropriate for several levels of training and job expectations and proposes ways of using competencies in the design of global health curricula.

### Global Health Program Advisory Service (GHPAS)

Chaired by Barbara Kamholz and Teresa Machai

GHPAS matches the leads of university educational programs across global health related disciplines that are seeking mentorship with the appropriate mentors. The mentorships last for 1 year.

### Global Health Workforce Subcommittee

Chaired by Nancy Reynolds and Suraj Bhattarai

This subcommittee identifies challenges and needs within the global health workforce. It often collaborates with the capacity building subcommittee.

### Subcommittee on Master's and Undergraduate Degrees in Global Health (SMUDGH)

Chaired by Kathryn Jacobsen and Caryl Waggett

SMUDGH is a 22-member committee, with representation from a diversity of institutions and degree levels. Its goal is to aggregate and share resources and standards for global health degree programs and outline a future direction for students and educators in this field.

### **Subcommittee - Trainee Advisory Committee (TAC)**

Chaired by Priscilla Auguste

TAC assures that CUGH's programs benefit from trainee inputs, counsel and products. It identifies the needs of students, solutions to those needs and advocacy issues. It informs CUGH's activities as it relates to students. It also acts as a conduit to share information with trainees about CUGH's work and how they can get involved in those activities. It also has a campus representative program that doubled in size in 2020. Led by Sarah Matthews, there are 150 campus representatives around the world.

# **WORKING GROUPS**

Working groups were created to mobilize experts from around the world to address a specific global health challenge or issue. Membership in a working group is open to all.

# THE AFRICAN FORUM FOR RESEARCH & EDUCATION IN HEALTH

Co-chaired by Isabel Kazembe and Quentin Eichbaum, this group strengthens educational capacity in African institutions as defined by those institutions. It forges equitable, effective collaborations between AFREhealth and CUGH members to address global health challenges of concern to African countries.

# **EQUITY IN GLOBAL HEALTH**

Chaired by Bethany Hedt-Gauthier, this group collaborates to identify solutions to address disparities in global health and share them across the global health community and beyond.

# **GLOBAL HEALTH HUMANITIES**

Chaired by Quentin Eichbaum, this group seeks to explore global health through diverse humanities perspectives in the effort to illuminate dimensions of human experience hitherto neglected in current global health activities and scholarship.

### **GLOBAL HEALTH LAW**

Chaired by Virginia Rowthorn, this group of global health practitioners, human rights lawyers, academics, and advocates focus on the role of the law and the judiciary in tackling human rights violations, working toward health equity, and creating judicial structures that are essential to having a stable nation with transparent and equitable access to health care and other public goods.

# **GRADUATE MEDICAL EDUCATION (GME)**

Chaired by James Hudspeth, this group was developed from the interests of CUGH's physician-members. This group aims to support global health education in GME programs across the world.

### **GLOBAL ORAL HEALTH**

Chaired by Irene Adyatmaka, this group identifies interdisciplinary ways in which the global health community can address inequalities in access to oral health, particularly in low-income communities.

# PALLIATIVE CARE

Chaired by Nauzley Abedini, this group was formed in April 2019 in recognition of the widespread neglect of pain management and palliative care in low-and middle-income countries. The goal of this working group is to expand awareness of the need for palliative care integration within existing global health interventions through collaboration, education, research, and advocacy.

### PLANETARY HEALTH-ONE HEALTH-ENVIRONMENTAL HEALTH

Co-chaired by Patricia Conrad, Phil Landrigan, Keith Martin, Jonathan Patz, and Corrine Wallace-Schuster, this group was created to enable members of the Planetary Health, One Health, and Environmental Health

# WORKING GROUPS (CONTINUED)

communities collaborate across advocacy, research, education, and service to improve the health of the people and our planet. It addresses a range of environmental challenges including climate change, ecosystem destruction, biodiversity losses, pollution and more. It identifies policy solutions and advocacy initiatives that can be shared across CUGH's membership and with policymakers and the public to affect change and move us towards a path of sustainability.



The <u>CUGH Annual Conference</u> is one of the world's leading academic global health conferences. Since its inaugural meeting in 2008, the number of registered attendees has grown from 327 to more than 1,800. The meeting brings together scientists, educators, implementers and students from diverse fields of study including medicine, nursing, public health, environmental sciences, engineering, business, law, policy, veterinary sciences, natural sciences, and social sciences. Representatives from academia, NGOs, INGOs, government and the private sector attend the meeting to collaborate, share knowledge and discuss how we can work together to address the global health challenges we are facing. Every three years, the conference is held in Washington, DC. For alternate years, other locations are selected. In the past this has included Chicago, Boston, San Francisco, and New York City.

CUGH's Annual Conferences include: over 600 poster presentations, more than 10 plenary sessions, 40 panels, keynote addresses, The Pulitzer-CUGH Global Health Film Festival, Global Health Satellite Day, Annual Global Cancer Day with the NIH's National Cancer Institute, Gairdner Global Health Awardee Lecture, Pulitzer Communication Training Session, Annual Global Health Video Competition, Johns Hopkins – Global Health Now – NPR-CUGH Neglected Stories in Global Health Competition, Reflections in Global Health Essay Competition, CUGH Leadership Awards, Velji Global Health Awards, Lancet Student Poster Awards and more. In addition, CUGH is collaborating with its members to hold additional meetings around the world. The first was with the American University of Beirut in Lebanon.

# **CUGH 2020: WASHINGTON, DC**

The 11th Annual Conference was planned for April 18th-20th, 2020. Its theme was: "Global Health in a Time of Worldwide Political Change." There were 43 concurrent sessions and 13 plenary sessions in the program. Over 20 satellite sessions were poised to be held on April 17th. Johns Hopkins University, Georgetown University, The African Forum for Research and Education in Health (AFREhealth), George Washington University, the University of Maryland Baltimore, and the University of Maryland College Park were the host institutions. Special celebrations were arranged to commemorate the 'Year of the Nurse'. *The conference was cancelled due to the Covid-19 pandemic.* An <u>open-access eBook</u> was created containing some of the presentations that were slated for the conference.



# CUGH 2021: VIRTUAL (WWW.CUGH2021.0RG)

Originally scheduled for Houston, Texas, CUGH 2021 will be a virtual conference due to the SARS-CoV-2 pandemic. It will take place between March 12-14 with open-access, half to full-day Satellite Sessions occurring from around the world, between March 1-11. Our host institutions are Texas Children's Hospital, Rice University, Texas A&M, University of Texas Health Sciences Center at Houston, Baylor College of Medicine, Instituto Nacional de Salud Publica (INSP), and Tulane University. Working with these host institutions, an excellent online program is being created to learn, share research, collaborate, and develop partnerships to address the global health challenges we are facing. The theme of CUGH2021 is "Addressing Critical Gaps in Global Health and Development." The sub-themes of the conference are:

- Addressing the Social Determinants of Health
- Covid-19, Emerging Infectious Diseases, and Other Communicable Diseases
- Politics, Law, Corruption, Human Rights, Governance, Diplomacy, Strengthening Public Institutions
- Planetary Health, One Health, Environmental Health, Climate Change and Pollution
- Strengthening Health Systems, Public Health, Primary and Surgical Care
- Non-Communicable Diseases
- Translation and Implementation Science, High Impact Development Initiatives, Bridging Research to Policy, Reforming Academia

All information and presentations at CUGH 2021 will be available online to the conference registrants until March 2022.

### Future booked CUGH Conferences:

- CUGH2022: Los Angeles, California, April 1-3 (satellite sessions: March 31)
- CUGH 2023: Washington DC, April 14-16 (satellite sessions: April 13)

Other regional, global health meetings with member institutions are being developed.

# WEBINARS

CUGH more than doubled its production of webinars in 2020. 31 open-access webinars were created. All webinars are archived on our website. We encourage people to share them widely.

### https://www.cugh.org/resources/webinars/

- 1. 2019 Lancet Countdown: Opportunities to Improve Health through Climate Action
- 2. Improving access to palliative care: Interdisciplinary approaches to ease serious health-related suffering
- 3. The One Health Opportunity: A Powerful Mechanism to Improve Global Health Outcomes
- 4. The Lancet & CUGH Webinar Series | Episode 1: Speak to the Editors: Getting Published and Other Insights into the World of Global Health
- 5. CUGH Update: The COVID-19 Pandemic
- 6. The Lancet & CUGH Webinar Series | Episode 2: Increasing Equity in Global Health
- 7. Gun Violence in the Americas | Focus: Mexico
- 8. The Lancet & CUGH Webinar Series | Episode 3: Building Your Career in Global Health and International Development
- 9. COVID-19 Pandemic: A View from New York State
- 10. Tackling the COVID-19 Pandemic: Experiences from Asia
- 11. Preventing Pandemics: Three Areas for Action
- 12. The Impact of COVID-19 in Africa & Latin America: Challenges & Opportunities
- 13. Addressing Racial and Socioeconomic Disparities in the US
- 14. The WHO Reforms, COVID-19 and the US Departure
- 15. Improving Breast Healthcare Through Resource Stratified Phased Implementation
- 16. WHO State of the World's Nursing Report Strengthening Nursing Education, Employment and Leadership
- 17. Health and Medical Education Challenges in the Middle East: Syria as a Case Study
- 18. 8th Annual Symposium on Global Cancer Research Selected Oral Abstract Presentations
- 19. Gun Violence in the Americas: Local Solutions to a Hemispheric Challenge
- 20. Global Efforts to Reduce the Burden of Cervical Cancer: Session 1 Overview of the global initiatives in cervical cancer control
- 21. Reducing Race Based Disparities in the United States
- 22. Global Efforts to Reduce the Burden of Cervical Cancer: Session 2 Latest scientific advances, tools, and approaches to address cervical cancer control at the country-level
- 23. CUGH Trainee Advisory Committee and Campus Representatives Informational Webinar
- 24. Global Efforts to Reduce the Burden of Cervical Cancer: Session 3 Ensuring effective implementation of cervical cancer prevention and control strategies
- 25. A Tale of Two Collegiate Issues: Student Debt and Underrepresented Minorities in Higher Education in in the United States
- 26. Communicating with the Public, Media and Stakeholders
- 27. Engaging with Congress
- 28. Canadian Global Health Institutions
- 29. Improving Short Term Global Health Activities
- 30. Human Health and Ocean Pollution- Saving the Planet's Oceans, Saving Ourselves
- 31. Give Us Your Input Into What the Biden Administration's Global Health Priorities Should Be!

# EXTERNALLY FUNDED PROJECTS

# PHI/CDC GLOBAL HEALTH FELLOWSHIP PROGRAM

The PHI/CDC Global Health Fellowship Program (PHI/CDC), implemented by the Public Health Institute (PHI), assists The Centers for Disease Control and Prevention (CDC) in strengthening the global public health workforce. In collaboration with the Consortium of Universities for Global Health (CUGH), the world's largest consortium of academic institutions, PHI/CDC is working to develop and implement a global health fellowship program for students, graduates, and emerging public health professionals. This fellowship emphasizes strengthening capacities in epidemiology, HIV prevention, monitoring and evaluation, strategic information, program management and surveillance.

CUGH actively promotes the PHI/CDC Global Health Fellowship Program among its members throughout the year. These outreach efforts focus on CEPH-accredited schools and programs alongside a variety of other academic and nonprofit institutions to increase awareness of and interest in the program and fellowship placements. CUGH conducts diligent outreach and offers professional development opportunities through its expansive network of global health leaders. In PY2 and PY3, CUGH assisted in a fellowship awareness campaign with direct outreach to over 100 institutions, of which 20 are Minority Serving Institutions. Increasing diversity in the US public health workforce is an objective of this program.



Photo of the 2019 Fellowship cohort. Courtesy of the PHI/CDC Global Health Fellowship Program.

CUGH also organized and managed the Global Health Workforce Panel (GHWP), a team of technical reviewers from academia, who help to review and select each cohort of PHI/CDC Fellows. CUGH engages its wide global health network to call for experts in the aforementioned, six technical areas of interest. In 2020 the panel of 58 members reviewed over 300 fellowship applications. CUGH also contributes to the professional development of Fellows by offering free access to webinars and events, participation in its committees and working groups.

CUGH's University Liaison Program Officer (ULO), Roara Michael, leads CUGH's efforts for this program. In 2020 alone, the ULO added over 600 professional development opportunities that included webinars, trainings, conferences, resources, publications, courses and other professional opportunities in global health.

23

# SUSTAINING TECHNICAL AND ANALYTIC RESOURCES (STAR)

Sustaining Technical and Analytic Resources (STAR) is a five-year project of the Public Health Institute, supported by the United States Agency for International Development (USAID). Its goal is to strengthen global health professionals, organizations, companies, and the practice of global health through a learning-centered Fellowship and Internship program; capacity-building for host organizations; knowledge-sharing collaborations between paired academic institutions and tailored learning and mentorship opportunities for corporate and foundation partners. CUGH was a partner in this effort for the first two years of its life. The project wound down in 2020.

One element of this work involves pairing academic institutions to develop, test, and codify best practices for successful, sustainable partnerships. STAR's strategic approach to studying these partnerships is called the Collaboration Laboratory. Paired academic institutions joining the Collaboration Laboratory receive grant funds and a facilitated learning experience while they work together on a project to solve a problem or generate new knowledge in global health.

In December 2019, STAR completed the first of three Learning Exchanges with each of the partnerships to capture two baseline assessments: one on the actual partnership, completed collaboratively with the two partners; and the other on capacity building around knowledge management (KM), completed by each of the academic institutions individually. The institutions are using two STAR-developed tools called the <u>Capacity Assessment Toolkit</u> (CAT) and the <u>Partnership Assessment Toolkit</u> (PAT) for these assessments.

After the completion of the Collaboration Laboratory project, STAR released a <u>Landscape Analysis</u> (LA) which looked at the capacity needs of academic institutions in the US and in LMICs with respect to developing effective global health engagements, and a <u>Comprehensive Review of Academic Partnerships</u>. All four of these products, the CAT, PAT, LA and the Review were developed by CUGH's staff and CUGH's STAR Committee. They are products that can be useful for any organization or institution creating collaborations to address global health challenges.

# **GATES FOUNDATION INITIATIVE**

In 2018, CUGH secured a 2 year grant from the Bill and Melinda Gates Foundation to work with the academic community to increase support for US leadership and funding for global health. Through this grant, in 2020, CUGH hosted a Global Health Day on Capitol Hill, and communication training workshops. It established a network of over 100 Academic Advisors to engage federal congresspersons, and a State Technical Advisory Team of 54 academics to engage their state representatives. Both groups are encouraged to also engage with the public and media.

### **Virtual Hill Day & Communication Trainings**

On October 2nd, 2020, CUGH hosted a virtual Global Health Day on Capitol Hill to increase US leadership and investments in global health. 76 global health experts from across 29 states attended the day. Meetings with 84 congressional offices took place. Hill Day participants encouraged members of Congress and their staff to invest in key government agencies such as the NIH, CDC, USAID, EPA, NOAA and the Department of State. They urged Congresspersons to take a scientific public health approach to the COVID-19 pandemic, climate change, and address access to affordable health care especially in low income and minority communities. They asked to maintain the US' involvement in and funding for, the WHO. The virtual Hill Day platform enabled CUGH members to engage their members of Congress to show the value of global health to their constituents and the country.

Leading up to the virtual Hill Day, CUGH hosted two communication online workshops. The first, "Communicating with the Public, Media, & Stakeholders", focused on strengthening the global health community's understanding of how to effectively communicate complex ideas to the public. Over 340 individuals attended this training session. The second workshop was entitled "How to Engage with Congress" and, was centered on strengthening one's effectiveness in engaging with Congress. Over 140 participants attended this session. Recordings for both workshops are posted on CUGH.org and are open access.

### The Network of Academic Advisors & State Technical Advisory Team

The Network of Academic Advisors (NAA) and State Technical Advisory Team (STAT), were created through this grant, to facilitate the ability of global health professionals to engage with their elected officials and the public. The former, the NAA, connected members of academia to their congresspersons. There are over 100 members in the NAA.

The STAT connects researchers with their respective state elected officials. Over 50 members belong to the STAT. CUGH has sent various action alerts to the NAA/STAT members that they could use to engage their elected officials, the media, and the public.

Individuals in the CUGH network are welcome to join the NAA or STAT throughout the year.

# DR. TOM HALL EDUCATIONAL GRANTS



Photo from previously funded Hall grant project, "The School of POWHER." Courtesy of Dr. Sasha Hernandez.

The late Dr. Tom Hall, a global health leader and one of CUGH's greatest supporters, generously provided a gift to support small global health education grants. Dr. Hall passed away in 2017, but his legacy of giving lives on. CUGH members were invited to apply for small education related grants in the **spring (round 1)** and **summer (round 2)** of 2017 with a particular focus on addressing the sustainability of the planet and human demographics. The third round of funding opened for applications in July 2020. The deadline for applications was October 15th, 2020 and a small working group from CUGH's Education Committee vetted and scored grant applications from CUGH members. With over 150 applications received, CUGH will award 10 grants of up to \$5,000 each. In addition, funds from the donation were used to create CUGH's new website and the CUGH's Capacity Building platform: <a href="http://cughcapacitybuilding.org/">http://cughcapacitybuilding.org/</a>

We are immensly grateful to Dr. Tom Hall and his family for their generous support.



# **CUGH.ORG WEBSITE REDESIGN**

In September 2020, CUGH launched a new version of its main website (<a href="www.cugh.org">www.cugh.org</a>). The website was redesigned based on input from our committees. These changes included the addition of a site-wide search bar, improved navigability, and increased visual appeal for the site. Information about CUGH's committees, subcommittees, and working groups are now more prominently displayed. These groups now have dedicated space to share their work and other relevant resources.

# MONTHLY BULLETIN

CUGH produces a free monthly global health bulletin- this is an aggregation of material from our members and other important information to global health practitioners. It is shared with 30,000 individuals around the world. You can see past bulletins or sign up to receive it at <a href="https://www.cugh.org">www.cugh.org</a>

# **COVID-19 NEWSLETTER**

CUGH recognizes how COVID-19 may impact all aspects of individuals' lives, professionally and personally. In order to assist our network during these tumultuous times in March of 2020, we began to send out weekly COVID-19 newsletters that included public health guidelines, articles, and advocacy efforts related to the pandemic. After 18 volumes, we stopped publishing the newsletter in August 2020, but all past newsletters remain archived on our website.

