

# SEND US YOUR “STORIES FROM THE FIELD” VIDEOS



Communicating through visual means is a powerful way to inspire change. At CUGH, we are initiating a new project to do just that. **We are inviting scientists and implementers to send us short videos showcasing important global health problems as well as effective programs & innovations that improve the health of people and our planet.** These videos will be added to our YouTube playlist, “Stories from the Field” and may be selected to be featured in our newsletter.

## **Video Submission Requirements:**

- Videos must be kept under 5 minutes in length: focused, visually interesting, and powerful
- They should appeal to people’s minds and emotions
- Videos should be shot in the field or where the program/innovation/story is occurring (see New York Times’ guide on [how-to take great video on an iPhone](#) for filming tips)

If you would like to keep your video on your own YouTube channel, send the link to the video to **info@CUGH.org** with the subject line: “Stories from the Field.” Alternatively, we can upload your video directly to our channel if you send your video file to **info@cugh.org**.

**We look forward to receiving your submissions so we can share them globally.**